

TIMES CHANGE

**AND CHANGE TOUCHES EVERYTHING,
EVERYONE, EVERYWHERE.
CHANGE BRINGS US TOGETHER TO
MAKE US PART OF OUR TIME.**

BRANDS CONNECT US

**BRANDS HAVE BECOME A STAGE
WHERE VISIONS AND AMBITIONS MEET,
WHERE CHANGE TAKES PLACE.**

www.brandfields.com

BRANDS THAT CONNECT

IN TIMES OF CHANGE BRANDS PLAY A NEW ROLE, HOSTING COMPELLING, PERVASIVE AND ENRICHING CONNECTIONS.



SEE

OFFER A CLEAR AND COMPELLING EXPRESSION OF YOUR VALUE PROPOSITION.

TOUCH

MAKE YOU PERVASIVE IN THE MARKET THROUGH CREATIVE APPLICATIONS AND MEDIA.

FEEL

ENRICH AND SUSTAIN THE CUSTOMER RELATIONSHIP, CREATING RITUALS AND INFLUENCING BEHAVIORS.

A NEW ROLE FOR BRAND

**BRANDS MAKE A NEW WORLD MAKE SENSE.
THEY MAKE PROGRESS VISIBLE, AND BRING PEOPLE
TOGETHER TO BUILD A BRIGHTER FUTURE.**



BUSINESS

FROM VISION TO EXPERIENCE



DESTINATION

FROM PLACE TO STAGE



COMMUNITY

FROM IDEALS TO ACTIONS

BRAND, MEDIA AND CONTENT MIX TO CREATE EXTRAORDINARY, PERVASIVE AND LASTING CONNECTIONS.

SEE

**DEFINE BRAND GOALS, ARTICULATE THE VALUE-
PROPOSITION AND SHAPE THE EXPRESSION.**

TOUCH

**PUT IN PLACE BRAND SYSTEMS AND MEDIA TO
SPARK ENGAGEMENT AND CREATE IMPACT.**

FEEL

**ALIGN RESOURCES AND OPEN CHANNELS TO
ENRICH THE CUSTOMER EXPERIENCE.**

EXPERIENCE WITH A NEW PERSPECTIVE

**OUR IDEAS AND OUR WORK RESULT FROM AN EXPERIENCE
AS RICH AND DIVERSE AS THE CLIENTS WE'VE WORKED WITH:**

AEROMEXICO

AIR CANADA

AYLA JORDAN

+ART

BAHRAIN BAY

BANCO ITAU

BANCO SANTANDER

CHOCK FULL'O NUTS

CITY OF PORTLAND

CONOCOPHILLIPS

CREDICORP/BCP

DUBAI AEROSPACE

DUBAI METRO

DUBAI SPORTS CITY

EXOMOS

FUJITSU

GE MONEY

HASBRO

JUAN VALDEZ

LAN AIRLINES

MALAYSIA AIRLINES

MEXICO TOURISM BOARD

NAKHEEL

PEMEX

PUERTO SANTO DOMINGO

REPSOL/EG3

RIFFA VIEWS

RUBBERMAID

RUSS BERRIE

SAM GOODY

SBX

SC JOHNSON

TELEFONICA

THE STANDARD

TROPICALIA

UPS

VIRGIN